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REPLY Essence/Toner is a premium formulation that hydrates and nourishes your skin by streamlining your skincare routine. Its combination of ingredients strengthens the skin's moisture barrier while regulating sebum production to produce bright, firm, youthfullooking skin.

## How is REPLY Essence/Toner Unique? -

- Utilizes barley seed extract to soothe and nourish sensitive skin
- Addresses hyperpigmentation through the use of fermented yeast
- Reduces the appearance of pores and tightens skin

#### Essence/Toner -

REPLY Essence/Toner combines the beneficial properties of both an essence and a toner into a single formulation. As a hybrid product, it provides multiple skincare benefits in a simple one-step product that conveniently keeps caring for your skin.

Our Essence/Toner should be used as a hydration and treatment base for the Day & Night Cream. The formulation is water-based to replenish the skin's moisture levels, promoting a hydrated complexion. This combined Essence/Toner optimizes the skin's readiness to receive the benefits of the Day & Night Cream by balancing pH levels to prepare for better absorption.

While hydration and pH balance are the main functions of the Essence/Toner, the addition of many nourishing botanical ingredients, such as barley seed extract, gotu kola extract, sodium hyaluronate, saccharomyces ferment filtrate, mushroom extract and more, help to replenish and nourish the skin, leaving it feeling hydrated, supple and youthful.

# Barley Seed Extract (Hordeum vulgare) ——

Sensitive skin is highly vulnerable to damage, often leading to dryness and cracking. As skin ages, it becomes thinner, less elastic and prone to deeper wrinkles and moisture loss. Barley seed extract has been shown to stimulate extracellular matrix production and provide pro-aging benefits for sensitive skin, addressing fine lines and wrinkles while revitalizing injured skin. This includes improvements in fibroblast proliferation, collagen and elastin production, and hyaluronic acid synthesis. There is also inhibition of matrix metalloproteinase-1 (MMP-1),

# **Key Benefits and Features**

- Streamlines the skincare routine
- Boosts collagen synthesis
- Brightens skin and fades dark spots
- Improves skin hydration
- Tightens pores and skin
- Increases extracellular matrix components, including collagen, hyaluronic acid and elastin
- Maintains the skin's natural moisture barrier

an enzyme involved in the breakdown of collagen in the extracellular matrix of the skin. Aging, sun exposure and inflammation can lead to an overexpression of MMP-1. Through the inhibition of MMP-1 by barley seed extract, skin integrity and structure can be restored to promote a youthful appearance.

# Sodium Hyaluronate -

Sodium hyaluronate is a powerful humectant (attracts and retains moisture). It can hold up to 1,000 times its weight in water, resulting in intense hydration. Additionally, it forms a protective film on the skin's surface, strengthening the skin's moisture barrier. These benefits protect the skin against dryness and environmental stressors while also creating a plumping of the skin to give a youthful and revitalized complexion. Sodium hyaluronate is the salt form of hyaluronic acid but with a smaller molecular size that allows easier and enhanced penetration into the skin. The larger molecular size of hyaluronic acid tends to remain on top of the skin, providing surface-level hydration only.

# Gotu Kola Extract (Centella asiatica) —

Gotu kola has soothing and inflammatory-fighting properties that can calm and reduce redness and irritation that our skin may experience daily.



This botanical also contains triterpenoids such as asiaticoside, madecassoside, and aspartic acid, which can repair skin and support the regeneration process. This in turn stimulates collagen production and improves skin elasticity. These triterpenoids also function as antioxidants that reduce the oxidative stress and damage that causes premature aging of the skin. This can also help to regulate sebum production, thereby assisting in controlling excess oil on the skin, which helps to address acne-prone or oily skin concerns.

## Saccharomyces Ferment Filtrate -

Hyperpigmentation creates patches of skin that become darker in appearance than the surrounding area. This is typically due to an increase in melanin (natural pigment) production that can be caused by age, UV exposure, hormonal changes, inflammation or injury. Saccharomyces ferment filtrate can have brightening effects that help fade dark spots and hyperpigmentation by enhancing the skin's natural renewal process. This cellular turnover leads to the shedding of older pigmented skin cells, allowing for the emergence of new cells. This aids in the fading of hyperpigmentation and promotes a more even skin tone.

Saccharomyces ferment filtrate is an extract from fermented yeast (Saccharomyces cerevisiae), containing amino acids, peptides and many other nutrients that provide deep hydration and moisture retention in the skin. These amino acids and peptides support healthy aging by stimulating cellular renewal and boosting collagen synthesis.

## Mushroom Extract (Fomes officinalis) —

The extract of the agarikon mushroom can play a key role in the maintenance of clean, healthy skin pores. Oily skin can be excessively shiny and have large, dilated pores. This extract contains agaric acid, which can minimize the excessive secretion of sebum. Sebum is an oily substance that our pores produce to preserve moisture. Overproduction of sebum can contribute to the expansion and deformation of pores, resulting in blockages that can cause bacterial growth and inflammation. This mushroom extract also has a smoothing and tightening effect on pores, which improves skin tone. You may notice an immediate sensation known as cutaneous (skin) tightening.

#### How to use REPLY Essence/Toner

- AM/PM After cleansing, mist directly onto the skin and gently massage until fully absorbed.
- Do not rinse.
- Avoid getting directly in the eyes. If contact occurs, rinse thoroughly with water.
- For maximum benefits, cleanse with REPLY Oil to Foam Cleanser and apply Day & Night Cream directly after applying the Essence/Toner.

#### FAQs —

#### Is REPLY safe to use on your skin during pregnancy?

Yes, REPLY skincare products can be used while pregnant or nursing. If sensitivity occurs, discontinue use.

# Are REPLY products suitable to use for people with rosacea?

Yes, individuals with rosacea can use REPLY skincare products.

# Does this product contain gluten since it contains barley seed extract?

No. The barley seed extract does not contain gluten.

#### How much Essence/Toner should I apply?

Each skin type will require a different amount of product. For dry skin, we suggest applying multiple mists until the desired hydration is achieved.

# Can I use the Essence/Toner as a second cleansing step?

Yes, you can apply the Essence/Toner to a cotton pad and wipe away any remaining skin impurities. We do recommend that you cleanse thoroughly with the Oil to Foam Cleanser first and then mist the Essence/Toner onto your face until the desired hydration is achieved.

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